STEWARDSHIP COMMUNICATIONS

Presenter: Jim Kelley

**Focus of Stewardship Communications**

**Process of Stewardship Communications**

Stewardship Communications

Before the Annual Stewardship Effort

1. Banners *(Handout)*
2. Posters
3. Bulletin Announcements
4. Pulpit Comments
5. Parish Leadership Letter *(Handout)*
6. Parish Leadership Meeting
7. Website
8. Postcards
9. Facebook and other social media
10. Emails and Flocknote
11. Newsletter

During the Annual Stewardship Effort

1. Letters *(Reference: www.charlottediocese.org>How We Serve> Stewardship>Stewardship Manual> pgs. 27-29)*
2. Brochures *(Handout)*
3. Commitment Cards
4. Bulletin Announcements
5. Bulletin Inserts
6. Pulpit Comments
7. Lay Witness Presentation

(*Reference: www.charlottediocese.org>How We Serve>Stewardship>Stewardship Manual> pgs. 45-51)*

1. Priest Homily
2. Time and Talent Sheet/Booklet
3. Video/DVD/PowerPoint

(*Reference: www.stmatthewcatholic.org>Ministries> Stewardship video)*

1. Ministry Fair
2. Postcards *(Handout)*
3. Facebook and other social media
4. Emails and Flocknote
5. Newsletter

Following Annual Stewardship Effort

1. ThankYou Letter - Pastor
2. ThankYou Letter - Parish Leader
3. ThankYou Call
4. Thank You Event
5. Follow Up Invitation Calls/Letters/Personal Contacts by Ministry Leaders to Time and Talent Commitments *(Handout)*
6. Quarterly Reminders of Treasure Commitments with Ministry Story *(Handout)*
7. Postcards
8. Facebook and other social media
9. Emails and Flocknote
10. Newsletter

Throughout the Year

1. Weekly Bulletin Announcements
2. Regular Bulletin Inserts *(Handout)*
3. Weekly Bulletin Corner
4. Regular Bulletin Questions and Answers
5. Regular Bulletin Individual Profile *(Handout)*
6. Regular Bulletin Ministry Spotlight
7. Bulletin Spotlight on Ministry Opportunities *(Handout)*
8. Regular Children’s Corner
9. Messages on Offertory Envelopes *(Handout)*
10. Monthly Offertory Envelope Packet Inserts
11. Parish Letterhead
12. Booklet Rack
13. Website *(Handout)*
14. Occasional Homilies Mention Stewardship
15. Adult Education Programs
16. Parish Mission
17. Ministry Leader Newsletter *(Handout)*
18. Parish Stewardship Newsletter
19. Banners
20. Posters
21. Postcards
22. Stewardship Calendar
23. Promotional Items
24. Message on Outdoor Church Sign *(Handout)*
25. Email *(Handout)*
26. Stewardship Prayer at Mass
27. Prayers of the Faithful
28. Stewardship Prayer to Start Parish Meetings
29. Parish Annual Report (Reference: www.saintmichaelparish.org>Who We Are>Annual Report)
30. Welcoming and Engaging Parish Staff
31. Hospitality Committee and Plan
32. Communication Outside the Parish
33. Facebook and other social media
34. Emails and Flocknote
35. Newsletter

Questions & Answers