



World **Youth** Alliance  
North America

**FEMM**

FERTILITY EDUCATION & MEDICAL MANAGEMENT

**BECOME A**  
*FEMM Ambassador*  
**TODAY!**

Through an exciting collaboration between WYA North America and FEMM, you can get the knowledge, credentials, and support you need to promote the FEMM model of women's health in your school or community.

If you're a young woman in college or grad school who's passionate about empowering women through hormonal health education, this opportunity could be for you!



**READ ON FOR MORE INFO!**

# #FEMMBASSADOR

**You asked, we delivered!**

The FEMM Ambassador program was founded in response to WYA members eager to bring FEMM to their peers, but weren't sure how to start.

The FEMM Ambassador program offers young women an exciting opportunity to learn more about FEMM and share this empowering knowledge with peers at your school, college campus or community.

## FOR YOU!

- Women ages 18-30 in the US, Canada, Trinidad and Tobago, and St. Lucia
- ideal candidates are university students (undergrad or grad); others may still apply
- must be a WYA member, i.e. agree with and sign the WYA Charter

## INCLUDES

### ACCESS TO:

- exclusive educational webinars
- FEMM promotional materials and SWAG
- the WYA and FEMM networks
- support from the WYANA regional office
- FEMM Ambassador LinkedIn group

## EXPECTATIONS:

- regularly update WYA regional office on project status and obtain approval for projects
- maintain professionalism and adhere to FEMM branding and language guidelines
- carry out at least 2 FEMM Ambassador initiatives within 1 year from start date

**COST: \$40**



# #FEMMBASSADOR

## WHAT CAN FEMM AMBASSADORS DO?

### GREAT QUESTION! FEMM AMBASSADORS ARE QUALIFIED TO...

- give FEMM intro presentations
- represent FEMM at student fairs or expos
- invite FEMM-affiliated speakers to campus and organize events
- advocate for inclusion of FEMM in student health services
- distribute FEMM promotional materials
- design and propose new projects and initiatives (subject to approval by the WYANA Regional Office)



# FAQ'S

## **WILL I BE QUALIFIED TO TEACH FEMM?**

No. FEMM Ambassadors undergo some of the same training as FEMM teachers, but they do not take on practice clients or complete all the requirements for FEMM teacher certification. FEMM Ambassadors are welcome to lead FEMM intro sessions and provide general information about the science behind FEMM, but they are not qualified to teach cycle charting.

## **IS THE PROGRAM OPEN TO MEN?**

In general, we've found that people are more receptive to hearing the message of FEMM from women. However, we're willing to evaluate on a case-by-case basis, particularly if the male Ambassador would be working closely with a female FEMM Ambassador.

## **I'M ALREADY A CERTIFIED FEMM TEACHER. CAN I BE A FEMM AMBASSADOR, TOO?**

Yes! If you're already a FEMM teacher, most of the training requirements for the FEMM Ambassador program will be waived, since you'll have completed them as part of your teacher training. You'll still need to pay the \$40 fee in order to help cover program costs, though.

## **WHAT IF I DECIDE WANT TO BECOME A FEMM TEACHER AFTER I'VE BECOME A FEMM AMBASSADOR?**

That's fantastic! You're welcome to complete the FEMM teacher certification. If it's within a year of starting the FEMM Ambassador program, you'll be able to count some of your FEMM Ambassador training requirements toward the certification, so you won't have to redo them. Regardless, you'll still need to pay the fee (usually \$900, although WYA offers a limited number of scholarships to members).

**Don't see your question?  
Feel free to email us at  
[northamerica@wya.net](mailto:northamerica@wya.net)**



World Youth Alliance  
North America

**FEMM**  
FERTILITY EDUCATION & MEDICAL MANAGEMENT



READY TO BECOME A  
FEMM AMBASSADOR?

## HERE'S WHAT'S NEXT.



1

Apply to become a FEMM Ambassador through the form at [bit.ly/FEMMbassadorApp](https://bit.ly/FEMMbassadorApp). If you are not already a World Youth Alliance member, you will be asked to sign the [WYA Charter](#) and become a member through the form.

2

Once your application is complete, the WYA North America regional office will be in touch to schedule a brief interview. You'll be notified if you were accepted to the program within a week after the interview, and you'll submit payment online.

3

We chat, we discuss your goals, we get excited! A WYA North America staff member will help orient you to the program and come up with a personalized schedule and action plan.

4

You'll complete select portions of the FEMM teacher training according to the schedule we've agreed on. This includes eight 1.5 hour long, pre-recorded webinars, corresponding quizzes, and reading and answering questions on a portion of the FEMM White Paper.

5

Congratulations! You're a FEMM Ambassador. You'll receive a digital certificate qualifying you as a FEMM Ambassador for one year, along with your "FEMM Ambassador Briefcase" of digital and print materials.

6

As you carry out your projects, you'll have access to ongoing support and guidance from the WYA North America regional office.

